OneSpan Reports Results for Fourth Quarter 2021 and Full Year 2021

Fourth Quarter Financial Results

- Q4 Total revenue grew 12% year-over-year to \$59.2 million
- Q4 Recurring revenue grew 4% year-over-year to \$31.6 million¹
- Q4 Annual Recurring Revenue (ARR) grew 20% year-over-year to \$125.0 million²
- Q4 Dollar-based net expansion (DBNE) of 115%³
- Q4 GAAP net loss of \$13.8 million
- Q4 Adjusted EBITDA of \$(0.6) million⁴
- Q4 GAAP loss per diluted share of \$0.35; Q4 Non-GAAP loss per diluted share of \$0.24

Full Year Financial Results

- FY Total revenue declined 1% year-over-year to \$214.5 million
- FY Recurring revenue grew 18% year-over-year to \$119.8 million¹
- FY GAAP net loss of \$30.6 million
- FY Adjusted EBITDA of \$(5.1) million⁴
- FY GAAP loss per diluted share of \$0.77; FY Non-GAAP loss per diluted share of \$0.414

CHICAGO, **February 22**, **2022** – OneSpan Inc. (NASDAQ: OSPN), a global leader in identity verification and esignatures today reported financial results for the fourth quarter and year ended December 31, 2021.

"We are pleased with the strong momentum we finished the year with – exceeding our expectations for revenue, ARR and adjusted EBITDA," stated OneSpan CEO, Matt Moynahan. "As I look ahead to 2022, I am encouraged by the strength in our solutions and market position, as well as the potential to enhance our operations and go-to-market strategy. We are making significant progress on our long-term strategic plan and I look forward to discussing opportunities for both growth and shareholder value creation at our upcoming investor day in the second quarter."

Fourth Quarter and Full Year 2021 Financial Highlights

- Revenue for the fourth quarter of 2021 was \$59.2 million, an increase of 12% from \$52.9 million for the fourth quarter of 2020. Revenue for the year ended 2021 was \$214.5 million, a decrease of 1% from \$215.7 million for the year ended 2020.
- Gross profit for the fourth quarter of 2021 was \$37.5 million and \$142.9 million for the year ended 2021. Gross profit for the fourth quarter of 2020 was \$38.2 million and \$148.1 million for the year ended 2020. Gross margin for the fourth quarter of 2021 was 63% and for the year ended 2021 was 67%. Gross margin for the fourth quarter of 2020 was 72% and for the year ended 2020 was 69%.
- GAAP operating loss for the fourth quarter of 2021 was \$6.0 million, and for the year ended 2021 was \$26.1 million. GAAP operating loss for the fourth quarter of 2020 was \$2.0 million, and for the year ended 2020 was \$5.3 million.
- The income tax provision for the fourth quarter of 2021 was \$6.8 million compared to \$0.3 million for the fourth quarter of 2020. The income tax provision for the year ended 2021 was \$4.4 million compared to \$2.0

million for the year ended 2020. Higher expense for both the fourth quarter and year ended 2021 was primarily attributable to an increase in the valuation allowance recorded on U.S. deferred tax assets.

- GAAP net loss for the fourth quarter of 2021 was \$13.8 million, or \$0.35 per share, and \$30.6 million, or \$0.77 per share for the year ended 2021. GAAP net loss for the fourth quarter of 2020 was \$1.8 million, or \$0.04 per share. GAAP net loss for the year ended 2020 was \$5.5 million, or \$0.14 per share.
- Non-GAAP net income (loss) for the fourth quarter of 2021 was \$(9.3) million or \$(0.24) per diluted share, and for the year ended 2021 was \$(16.2) million or \$(0.41) per diluted share. Non-GAAP net income for the fourth quarter of 2020 was \$1.4 million or \$0.03 per diluted share, and for the year ended 2020 was \$6.6 million, or \$0.16 per diluted share.
- Adjusted EBITDA for the fourth quarter of 2021 was \$(0.6) million and for the year ended 2021 was \$(5.1) million. Adjusted EBITDA for the fourth quarter of 2020 was \$3.2 million, and for the year ended 2020 was \$14.2 million.
- Cash, cash equivalents and short-term investments at December 31, 2021 totaled \$98.5 million compared to \$97.8 million and \$115.3 million at September 30, 2021 and December 31, 2020, respectively. During the year ended 2021, \$7.5 million of shares were repurchased, compared to \$5.0 million of share repurchases during the year ended 2020.

Outlook

For the Full Year 2022, OneSpan currently expects:

- Revenue to meet or exceed full year 2021 revenue.
- Adjusted EBITDA to be approximately break-even or higher.⁵

Conference Call Details

In conjunction with this announcement, OneSpan Inc. will host a conference call today, February 22, 2022, at 4:30 p.m. EST. During the conference call, Mr. Matthew Moynahan, CEO, and Mr. Jan Kees van Gaalen, interim CFO, will discuss OneSpan's results for the fourth quarter and year ended 2021.

To access the conference call, dial 844-200-6205 for the U.S. or Canada and 1-929-526-1599 for international callers. The access code is 890773.

The conference call is also available in listen-only mode at <u>investors.onespan.com</u>. The recorded version of the conference call will be available on the OneSpan website as soon as possible following the call and will be available for replay for approximately one year.

¹ Recurring revenue is comprised of subscription, term-based software licenses, and maintenance revenue.

ARR is calculated as the annualized value of our customer recurring contracts with a term of at least one-year, as of the measuring date. These include subscription, term-based license, and maintenance contracts and exclude one-time fees. To the extent that we are negotiating a renewal with a customer after the expiration of a recurring contract, we continue to include that revenue in ARR if we are actively in discussion with the customer for a new recurring contract or renewal, or until such customer notifies us that it is not renewing its recurring contract.

³ DBNE is defined as the year-over-year growth in ARR from the same set of customers at the end of the prior year period.

⁴ An explanation of the use of non-GAAP financial measures is included below under the heading "Non-GAAP Financial Measures." A reconciliation of each non-GAAP financial measure to the most directly comparable GAAP financial measure has also been provided in the tables below.

We are not providing a reconciliation to GAAP net income as the most directly comparable GAAP measure because we are unable to predict certain items contained in the GAAP measure without unreasonable efforts.

About OneSpan

OneSpan helps protect the world from digital fraud by establishing trust in people's identities, the devices they use, and the transactions they execute. OneSpan's security solutions significantly reduce digital transaction fraud and enable regulatory compliance for more than half of the top 100 global banks and thousands of financial institutions around the world. Whether automating agreements with identity verification and e-signatures, reducing fraud using advanced analytics, or transparently securing financial transactions, OneSpan helps lower costs and accelerate customer acquisition while improving the user experience. Learn more at OneSpan.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of applicable U.S. securities laws, including statements regarding the potential benefits, performance and functionality of our products and solutions, including future offerings; our expectations, beliefs, plans, operations and strategies relating to our business and the future of our business; our strategic plans regarding our portfolio, including acquisitions and dispositions; and our expectations regarding our financial performance in the future. Forward-looking statements may be identified by words such as "seek", "believe", "plan", "estimate", "anticipate", "expect", "intend", "continue", "outlook", "may", "will", "should", "could", or "might", and other similar expressions. These forward-looking statements involve risks and uncertainties, as well as assumptions that, if they do not fully materialize or prove incorrect, could cause our results to differ materially from those expressed or implied by such forward-looking statements. Factors that could materially affect our business and financial results include, but are not limited to: market acceptance of our products and solutions and competitors' offerings; the potential effects of technological changes; the impact of the COVID-19 pandemic and actions taken to contain it; disruption in global transportation and supply chains; our ability to effectively manage acquisitions, divestitures, alliances, joint ventures and other portfolio actions; the execution of our transformative strategy on a global scale; the increasing frequency and sophistication of cybersecurity attacks; claims that we have infringed the intellectual property rights of others; changes in customer requirements; price competitive bidding; changing laws, government regulations or policies; pressures on price levels; investments in new products or businesses that may not achieve expected returns; impairment of goodwill or amortizable intangible assets causing a significant charge to earnings; actions of activist stockholders; and exposure to increased economic and operational uncertainties from operating a global business, as well as those factors described in the "Risk Factors" section of our most recently filed Form 10-K. Our filings with the Securities and Exchange Commission (the "SEC") and other important information can be found in the Investor Relations section of our website at investors.onespan.com. We do not have any intent, and disclaim any obligation, to update the forward-looking information to reflect events that occur, circumstances that exist or changes in our expectations after the date of this press release, except as required by law.

Unless otherwise noted, references in this press release to "OneSpan", "Company", "we", "our", and "us" refer to OneSpan Inc. and its subsidiaries.

OneSpan Inc. CONSOLIDATED STATEMENTS OF OPERATIONS (in thousands, except per share data) (unaudited)

		Three mo		Twelve Months Ended December 31,					
	_	2021		2020 (1.)	_	2021		2020 (1.)	
Revenue									
Product and license	\$	35,342	\$	29,093	\$	120,358	\$	132,986	
Services and other	4	23,811	Ψ	23,835	Ψ.	94,123	Ψ	82,705	
Total revenue	_	59,153	_	52,928	_	214,481	_	215,691	
Cost of goods sold Product and license		15 277		0.490		16 106		46.012	
Services and other		15,377		9,489		46,196		46,013	
	_	6,309	_	5,224		25,350		21,619	
Total cost of goods sold		21,686		14,713		71,546		67,632	
Gross profit		37,467		38,215		142,935		148,059	
Operating costs									
Sales and marketing		16,092		15,680		62,730		56,663	
Research and development		11,715		10,016		47,414		41,194	
General and administrative		14,234		12,487		53,031		46,338	
Amortization of intangible assets		1,385		2,073		5,888		9,122	
Total operating costs		43,426		40,256		169,063		153,317	
Operating loss		(5,959)		(2,041)		(26,128)		(5,258)	
Operating loss		(3,333)		(2,041)		(20,126)		(3,236)	
Interest income (expense), net		(3)		15		(1)		404	
Other income (expense), net		(964)		547		(14)		1,434	
(F),		(> - 1)	_		_	(- 1)	_	-,	
Loss before income taxes		(6,926)		(1,479)		(26,143)		(3,420)	
Provision for income taxes		6,847		277		4,441		2,035	
	·								
Net loss	\$	(13,773)	\$	(1,756)	\$	(30,584)	\$	(5,455)	
Net loss per share									
Basic	\$	(0.35)	\$	(0.04)	\$	(0.77)	\$	(0.14)	
Diluted	\$	(0.35)	\$	(0.04)	\$	(0.77)	\$	(0.14)	
Diluted	φ	(0.33)	ф	(0.04)	Ф	(0.77)	Ф	(0.14)	
Weighted average common shares outstanding									
Basic		39,458		39,990		39,614		40,035	
Diluted	_	39,458		39,990		39,614		40,035	
—		57,150	_	27,770		27,011		.0,000	

^{(1) 2020} results have been revised to correct for certain immaterial misstatements. For additional information, see the "Revision of Prior Period Financial Statements" section of this press release.

OneSpan Inc. CONSOLIDATED BALANCE SHEETS (in thousands, unaudited)

	D	ecember 31, 2021	D	ecember 31, 2020
ASSETS		2021		2020
Current assets				
Cash and equivalents	\$	63,380	\$	88,394
Short term investments	·	35,108	·	26,859
Accounts receivable, net of allowances of \$1,419 in 2021 and \$4,135 in 2020		56,612		57,537
Inventories, net		10,345		13,093
Prepaid expenses		7,594		7,837
Contract assets		4,694		7,202
Other current assets		9,356		6,256
Total current assets	_	187,089	_	207,178
Property and equipment, net		10,757		11,835
Operating lease right-of-use assets		9,197		11,356
Goodwill		96,174		97,552
Intangible assets, net of accumulated amortization		21,270		27,196
Deferred income taxes		3,786		7,030
Contract assets - non-current		195		1,877
Other assets		13,803		11,179
Total assets	\$	342,271	\$	375,203
	Ψ	342,271	Ψ	373,203
LIABILITIES AND STOCKHOLDERS' EQUITY Current liabilities				
	ф	9.204	ф	E (0.1
Accounts payable Deferred revenue	\$	8,204	\$	5,684
		54,617		43,417
Accrued wages and payroll taxes		16,607		13,649
Short-term income taxes payable		1,103		2,618
Other accrued expenses		7,668		8,334
Deferred compensation		877		1,602
Total current liabilities		89,076		75,304
Long-term deferred revenue		9,125		11,730
Long-term lease liabilities		10,180		12,399
Other long-term liabilities		7,770		10,423
Long-term income taxes payable		5,054		6,095
Deferred income taxes		1,286		1,912
Total liabilities		122,491		117,863
Stockholders' equity				
Preferred stock: 500 shares authorized, none issued and outstanding at December 31, 2021 and December 31, 2020		_		_
Common stock: \$.001 par value per share, 75,000 shares authorized; 40,593 and 40,353 shares issued; 40,001 and 40,103 shares outstanding at December 31, 2021 and December 31, 2020, respectively		40		40
Additional paid-in capital		100,250		98,819
Treasury stock, at cost, 592 and 250 shares outstanding at December 31, 2021 and		100,230		90,019
December 31, 2020, respectively		(12,501)		(5,030)
Retained earnings				173,731
Accumulated other comprehensive loss		143,173		
<u>.</u>		(11,182)		(10,220)
Total stockholders' equity	<u>e</u>	219,780	Ф	257,340
Total liabilities and stockholders' equity	\$	342,271	\$	375,203

OneSpan Inc. CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands, unaudited)

	Twelve months ended December 31,						
		2021		2020			
Cash flows from operating activities:	-						
Net loss from operations	\$	(30,584)	\$	(5,455)			
Adjustments to reconcile net loss from operations to net cash provided							
by (used in) operations:							
Depreciation and amortization of intangible assets		8,926		12,003			
Loss on disposal of assets		13		118			
Deferred tax benefit		2,823		(1,487)			
Stock-based compensation		4,354		4,740			
Changes in operating assets and liabilities:							
Accounts receivable, net		2,047		5,181			
Allowance for doubtful accounts		(2,705)		1,611			
Inventories, net		2,209		6,725			
Contract assets		3,787		(191)			
Accounts payable		2,716		(5,237)			
Income taxes payable		(2,525)		(5,642)			
Accrued expenses		3,089		(3,124)			
Deferred compensation		(725)		574			
Deferred revenue		9,713		8,342			
Other assets and liabilities		(5,883)		(3,236)			
Net cash provided by (used in) operating activities		(2,745)		14,922			
Cash flows from investing activities:							
Purchase of short term investments		(59,925)		(34,060)			
Maturities of short term investments		51,149		32,630			
Additions to property and equipment		(2,169)		(3,101)			
Additions to intangible assets		(35)		(133)			
Net cash used in investing activities		(10,980)		(4,664)			
Net cash used in investing activities		(10,980)		(4,004)			
Cash flows from financing activities:							
Repurchase of common stock		(7,471)		(5,030)			
Tax payments for restricted stock issuances		(2,923)		(2,030)			
Net cash used in financing activities		(10,394)		(7,060)			
Effect of exchange rate changes on cash		(895)		914			
Net increase (decrease) in cash		(25,014)		4,112			
Cash, cash equivalents, and restricted cash, beginning of period		89,241		85,129			
Cash, cash equivalents, and restricted cash, end of period	\$	64,227	\$	89,241			

Revenue by major products and services (in thousands, unaudited):

	1	Three months en	cember 31,	 Twelve months en	ember 31,		
		2021		2020	2021		2020
Hardware	\$	24,474	\$	16,236	\$ 79,501	\$	81,849
Term-based software licenses		8,785		8,132	30,294		24,602
Perpetual software licenses		2,083		4,725	10,563		26,535
Product and license	\$	35,342	\$	29,093	\$ 120,358	\$	132,986
Subscription		9,787		8,502	38,213		27,788
Professional services		1,039		1,589	4,634		5,689
Maintenance, support, and other		12,985		13,744	51,276		49,228
Services and other	\$	23,811	\$	23,835	\$ 94,123	\$	82,705
Total revenue	\$	59,153	\$	52,928	\$ 214,481	\$	215,691

Recurring Revenue (in thousands, unaudited):

	Three months e	ended D	December 31,	 Twelve months en	ded Dec	ecember 31,			
	2021 2020			2021		2020			
Subscription	\$ 9,787	\$	8,502	\$ 38,213	\$	27,788			
Term-based software licenses	8,785		8,132	30,294		24,602			
Maintenance, support, and other	12,985		13,744	51,276		49,228			
Total Recurring Revenue	\$ 31,557	\$	30,378	\$ 119,783	\$	101,618			

Non-GAAP Financial Measures

We report financial results in accordance with GAAP. We also evaluate our performance using certain non-GAAP operating metrics, namely Adjusted EBITDA, non-GAAP Net Income and non-GAAP diluted EPS. Our management believes that these measures provide useful supplemental information regarding the performance of our business and facilitates in comparison to our historical operating results.

These non-GAAP financial measures are not measures of performance under GAAP and should not be considered in isolation or as alternatives or substitutes for the most directly comparable financial measures calculated in accordance with GAAP. While we believe that these non-GAAP financial measures are useful within the context described below, they are in fact incomplete and are not measures that should be used to evaluate our full performance or our prospects. Such an evaluation needs to consider all of the complexities associated with our business including, but not limited to, how past actions are affecting current results and how they may affect future results, how we have chosen to finance the business, and how taxes affect the final amounts that are or will be available to stockholders as a return on their investment. Reconciliations of the non-GAAP financial measures to the most directly comparable GAAP financial measures are found below.

Adjusted EBITDA

We define Adjusted EBITDA as net income before interest, taxes, depreciation, amortization, long-term incentive compensation, and certain non-recurring items, including acquisition related costs, lease exit costs, rebranding costs, and non-routine shareholder matters. We use Adjusted EBITDA as a simplified measure of performance for use in communicating our performance to investors and analysts and for comparisons to other companies within our industry. As a performance measure, we believe that Adjusted EBITDA presents a view of our operating results that is most closely related to serving our customers. By excluding interest, taxes, depreciation, amortization, long-term incentive

compensation, and certain non-recurring items, we are able to evaluate performance without considering decisions that, in most cases, are not directly related to meeting our customers' requirements and were either made in prior periods (e.g., depreciation, amortization, long-term incentive compensation, non-routine shareholder matters), deal with the structure or financing of the business (e.g., interest, one-time strategic action costs) or reflect the application of regulations that are outside of the control of our management team (e.g., taxes). Similarly, we find that the comparison of our results to those of our competitors is facilitated when we do not consider the impact of these items.

Reconciliation of Net Income to Adjusted EBITDA (in thousands, unaudited)

	Three months ended December 31,					Twelve Months Endo December 31,			
	2021			2020		2021		2020	
Net loss	\$	(13,773)	\$	(1,756)	\$	(30,584)	\$	(5,455)	
Interest income (expense), net		3		(15)		1		(404)	
Provision (benefit) for income taxes		6,847		277		4,441		2,035	
Depreciation and amortization of intangible assets		2,166		2,810		8,926		12,003	
Long-term incentive compensation		1,581		1,840		5,202		6,001	
Non-recurring items (1)		2,618		_		6,951		_	
Adjusted EBITDA	\$	(558)	\$	3,156	\$	(5,063)	\$	14,180	

(1) Non-recurring items include \$2.6 million and \$3.5 million of outside services costs associated with our strategic action plan for the three months and twelve months ended December 31, 2021, respectively. For the twelve months ended December 31, 2021 Non-recurring items also include \$2.8 million of outside service costs related to the proxy contest for the twelve months ended December 31, 2021 and the related \$0.7 million settlement with Legion Partners Holdings, LLC.

Non-GAAP Net Income & Non-GAAP Diluted EPS

We define non-GAAP net income and non-GAAP diluted EPS, as net income or EPS before the consideration of long-term incentive compensation expenses, the amortization of intangible assets, and certain non-recurring items. We use these measures to assess the impact of our performance excluding items that can significantly impact the comparison of our results between periods and the comparison to competitors.

Long-term incentive compensation for management and others is directly tied to performance, and this measure allows management to see the relationship of the cost of incentives to the performance of the business operations directly if such incentives are based on that period's performance. To the extent that such incentives are based on performance over a period of several years, there may be periods that have significant adjustments to the accruals in the period that relate to a longer period of time, which can make it difficult to assess the results of the business operations in the current period. In addition, the Company's long-term incentives generally reflect the use of restricted stock unit grants or cash awards while other companies may use different forms of incentives the cost of which is determined on a different basis, which makes a comparison difficult. We exclude amortization of intangible assets as we believe the amount of such expense in any given period may not be correlated directly to the performance of the business operations and that such expenses can vary significantly between periods as a result of new acquisitions, the full amortization of previously acquired intangible assets or the write down of such assets due to an impairment event. However, intangible assets contribute to current and future revenue, and related amortization expense will recur in future periods until expired or written down.

We also exclude certain non-recurring items including one-time strategic action costs and non-recurring shareholder matters, as these items are unrelated to the operations of our core business. By excluding these items, we are better able to compare the operating results of our underlying core business from one reporting period to the next.

We make a tax adjustment based on the above adjustments resulting in an effective tax rate on a non-GAAP basis, which may differ from the GAAP tax rate. We believe the effective tax rates we use in the adjustment are reasonable estimates of the overall tax rates for the Company under its global operating structure.

Reconciliation of Net Income to Non-GAAP Net Income (in thousands, unaudited)

	Three months ended December 31,					Twelve Months Ended December 31,				
	2021			2020		2021		2020		
Net loss	\$	(13,773)	\$	(1,756)	\$	(30,584)	\$	(5,455)		
Long-term incentive compensation		1,581		1,840		5,202		6,001		
Amortization of intangible assets		1,385		2,073		5,888		9,122		
Non-recurring items (1)		2,618		_		6,951		_		
Tax impact of adjustments (2)		(1,117)		(783)		(3,608)		(3,025)		
Non-GAAP net income (loss)	\$	(9,306)	\$	1,374	\$	(16,151)	\$	6,643		
	-				_		-			
Non-GAAP net income (loss) per share	\$	(0.24)	\$	0.03	\$	(0.41)	\$	0.16		
Weighted average number of shares used to compute Non-GAAP										
diluted earnings per share	_	39,458		40,283		39,614		40,294		

⁽¹⁾ Non-recurring items include \$2.6 million and \$3.5 million of outside services costs associated with our strategic action plan for the three months and twelve months ended December 31, 2021, respectively. For the twelve months ended December 31, 2021 Non-recurring items also include \$2.8 million of outside service costs related to the proxy contest for the twelve months ended December 31, 2021 and the related \$0.7 million settlement with Legion Partners Holdings, LLC.

⁽²⁾ The tax impact of adjustments is calculated as 20% of the adjustments in all periods.

Revision of Prior Period Financial Statements

The Company identified immaterial errors related to certain costs directly attributable to the production and distribution of hardware products. The costs were not properly categorized in certain prior periods, which resulted in an understatement of product and license cost of goods sold and an overstatement of sales and marketing expense.

We evaluated the aggregate effects of the errors to our previously issued financial statements in accordance with SEC Staff Accounting Bulletins No. 99 and No. 108 and, based upon quantitative and qualitative factors, determined that the errors were not material to the previously issued financial statements and disclosures included in our Annual Reports on Form 10-K for the years ended December 31, 2020 and 2019, or for any quarterly periods included therein or through our Quarterly Report on Form 10-Q and Current Report on Form 8-K for the quarterly periods ended September 30, 2021, June 30, 2021, and March 31, 2021. Additional information around the prior period adjustments is available in the notes to the financial statements in our Annual Report on Form 10-K for the year ended December 31, 2021.

To correct these immaterial errors related to prior periods, the company adjusted the prior period product and license cost of goods sold and sales and marketing expense in this earnings press release and expects to adjust the prior period amounts in future filings with the SEC.

The following table tables present the effects of the aforementioned revisions on our consolidated statement of operations for the year ended December 31, 2020.

	Three Months Ended December 31, 2020						Twelve Months Ended December 31, 20						
in thousands		As Previously Reported Adjustments			As Previously As Revised Reported					justments	A	s Revised	
Cost of goods sold													
Product and license	\$	8,442	\$	1,047	\$	9,489	\$	41,820	\$	4,193	\$	46,013	
Total cost of goods sold		13,666		1,047		14,713		63,439		4,193		67,632	
Gross profit		39,262		(1,047)		38,215		152,252		(4,193)		148,059	
Operating costs													
Sales and marketing		16,727		(1,047)		15,680		60,856		(4,193)		56,663	
Total operating costs		41,303		(1,047)		40,256		157,510		(4,193)		153,317	

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